



PRESENTING SPONSOR

\$10,000

- Exclusive "Presented by [Your Company]" naming rights across all marketing and event signage
- Logo placement on all paid ads (print, digital, radio, TV)
- Prominent logo on website, tickets, map, and event entry
- Reserved on-site activation space for brand engagement
- 75 complimentary tickets for staff, clients, or giveaways, and a complimentary 25-person group party ticket package redeemable for one night of the event (for corporate/group parties)
- Featured post on all social media platforms and e-newsletter platforms (25k+ reach)
- Recognition in all press releases and media coverage as the presenting sponsor
- Three on-site signage placements (separate from logo inclusion on banners)

All sponsorship levels include opportunities to build community goodwill, reach thousands of attendees, and align your brand with Monterey's newest holiday tradition.

@winterwonderfestmonterey
winterwonderfestmonterey.com



GOLD WEEKEND SPONSOR

\$5,000

- Designated Presenting Weekend of Event (one weekend of the sponsors choice during the event, subject to availability)
- Logo featured on festival map
- Logo on website, social media, and e-newsletter promotions
- On-site activation space (booth/table)
- 25 complimentary tickets (for staff, clients or giveaways) and a complimentary 25-person group party ticket package redeemable for one night of the event (for corporate/group parties)
- Dedicated sponsor spotlight on social media
- Recognition in select press materials for relevant weekend
- Two on-site signage placements (banners provided by sponsor)

SILVER BELLS SPONSOR

- Logo displayed on-site at key attractions
- Logo inclusion on website and social media sponsor roundup
- 20 complimentary tickets
- Two On-site signage placement (banner provided by sponsor)
- Social media group mention

\$2,500



JINGLE BELLS SPONSOR

\$1,000

- Logo on website sponsor page
- 8 complimentary tickets
- Recognition in social media and e-newsletter sponsor group mention
- On-site signage placement on external fence (banner provided by sponsor)

FRIEND OF WONDERFEST

- Name listed on website sponsor page
- Name listed on event thank-you banner
- 4 complimentary tickets
- On-site signage placement on external fence (banner provided by sponsor)

\$500

To secure your sponsorship please contact Tayler Baldwin at
media@montereycountyfair.com OR (831) 601-0869

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